



Street Savings
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Company Background

About Street Savings

Street Savings combines popular gift and loyalty programs with the immediacy of text messaging.

Founded in 2006, Street Savings is leading the industry, with mobile marketing products that are integrated with existing payment networks and provide highly flexible 'opt-in' options for consumers.

Street Savings' certified mobile marketing solutions increase revenue for merchants, acquiring banks and resellers.

Products

Street Savings offers two main products, Mobile Coupons and Mobile Rewards.

Street Savings Mobile Coupons is a highly flexible, easy-to-implement, affordable, text-message coupon solution. The system is easy for merchants to set up campaigns, with smart features that keep merchants' names in front of their customers. Tracking and redemption is easy using existing credit card terminals and Point of Sale (POS) systems. Street Savings also provides online support.

Street Savings Mobile Rewards adds mobilized gift and loyalty features to Mobile Coupons. They can be integrated with existing card or card-less gift and loyalty programs. 'Set and Forget' messages are sent automatically to customers based on their visits, and spending habits. Merchants can use their existing credit card terminal or POS to track redemption.

Distribution

Street Savings primarily markets its products nationally via independent agents, ISO agents, payments hardware manufacturers, and gift and loyalty processors.

Technology

With Street Savings consumers can opt-in through a 'text-to-join', web sign-up, credit card terminal, POS, social media, integrated voice response (IVR), QR codes, ATM kiosk, and 'tap-to-join' near-field communication (NFC).

Street Savings enables merchants and consumers to get the benefits of mobile marketing using the technologies they prefer. Integration with existing payments networks gives merchants a platform for evolving to mobile payments when they are ready.

Partners

Valutec , Dejavoov, Opticard, Secure Payment Systems, Synergy World, Payment Alliance International

Credit Card Terminal and POS Integrations

Dejavoov, Verifone, Nurit, Hypercom, Ingenico , 4access, Gemalto Magic, Techtrex Primetex IP Exadigm, Aloha Table Svc, Micros, Innovax, Triversity, IBM store pay, NCR, CDX-32, Maitre D, Squirrel, Deco Solutions Group, One POS, POSitouch, Catapult, Coffee Shop Manager, Comtrex, Datasym, Future POS, Ideal POS, LOC, Logivision, NCC, Omnitern, PC Charge Payment Server/Pro/Client, Pixel Point, Prism, Retail Pro, SmartPayments Client, SoftTouch, WinEz, WinPos, Digital Dining, Iventrak, NEC 4000/5000, ParTech, Selbysoft

Management Team

Chas Ramer – Chief Executive Officer
Pal Flagg – Chief Operating Officer
Jake Hulse – Chief Information Officer
James Holmquist – Chief Financial Officer
Brett Weiss – Director of Sales
Marissa Pryor – Director of Customer Service

Headquarters

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